



For Immediate Release:

**CINCH systems Announces Vice President of Sales**

St. Michael, MN, May 24, 2015 – CINCH systems, Inc. is pleased to announce Dennis Dop as the company’s Vice President of Sales. Dop will be responsible for driving sales in high security markets for intrusion detection systems and sensing devices to achieve company growth objectives.

Dop, a well-known and respected veteran in the security industry, comes to CINCH systems with 20+ years of security sales and sales force management experience. Dop brings industry knowledge and strong sales leadership in commercial and residential security markets, national account management, and driving dealer sales. With the addition of Dennis Dop, CINCH systems will grow the sales base, broaden customer reach, and expand into new markets.

“In every industry there are a select few with the unique ability to apply technical skills and knowledge to improve a customer’s business—making their job easier and more profitable. In the security industry, Dennis is one of these select few and we are pleased that he has joined our team,” said Joel Christianson, CEO of CINCH systems, Inc.

“During the last several years Dennis has had great success in developing sales for a security company that was new to the U.S. market. This experience, coupled with his sales management background at General Electric is an ideal fit to our immediate and long-term growth and revenue objectives,” adds Christianson.

## **About CINCH™ systems, Inc.**

CINCH systems products provide complete patented, 128-bit AES Encryption End-To-End for a security system that is protected from system breach and tamper. System programming and operation is simplified with the easiest to use touch screen interface in the security industry.

Product groups include:

- Intrusion Detection Systems (IDS)
- Vehicle Barrier Systems (VBS) Controls
- Commercial Door and Security Gate Controls

Products are used to protect people and property across a wide-range of facilities for U.S. Government Agencies and Military facilities, SCIFs—Sensitive Compartmented Information Facilities, Law Enforcement, and Commercial Facilities.

For more information call: (763) 497-1059 or email: [info@cinchsystems.com](mailto:info@cinchsystems.com)